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C3 Investigations launching a new Division for International Multicultural Background Information Services (IMBIS)

January 12, 2016 – Debra Macdonald, President and CEO of C3 Investigations, a licenced private investigation agency specializing in background and social media investigations, is launching International Multicultural Background Information Services, “IMBIS” to address investigations of individuals with foreign ties and/or diverse cultural origins.

“Our employer, insurer and legal services clients have identified an emerging and growing need. They are requesting specialized investigative services focusing on international, multi-language comprehensive investigations,” says Ms. Macdonald.

To address these needs and using the professional resources of IMBIS, C3 Investigations will now conduct investigations in over 100 different languages and dialects. Services include interviews, public document searches, asset investigations, pre-employment investigations, full background inquiries, social media searches, and open source reports.

“With the growing number of individuals who are new to Canada or who are personally and/or professionally linked to other countries it is critical to be able to investigate their connections, backgrounds, and credentials from the source”, says Ms. Macdonald.

Ms. Macdonald brings over 30 years of experience in investigative services in the civil, human resources, corporate, criminal and insurance areas. She specializes in background investigations including social media, public searches, and inquiries. She has served as a subject matter expert in establishing training standards for Ontario private investigators. She has held executive positions with the Canadian Association of Special Investigation Units (CASIU), the Council of Private Investigators in Ontario (CPIO), the Council of International Investigators (CII), and the National Fraud Consortium (NFC).

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